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# How can Northern Europe become a green Silicon Valley?

OECD- STRING seminar in Gothenburg November 17 2020

The OECD and STRING are conducting a Swedish national seminar on how Northern Europe can become a green Silicon Valley- an internationally competitive green megaregion, producing, developing, testing and championing green technologies and sustainable infrastructure.

Participants will get the opportunity to provide their input and set the direction for the coming strategic report that the cooperation between the OECD and STRING will result in. The report will contain concrete political recommendations for the entire STRING area, stretching from Hamburg to Oslo.

- Mayor of the City of Gothenburg, **Axel Josefson** and Member of the Regional Executive Board for Region Västra Götaland, **Kristina Jonäng**, will open the OECD seminar.
- Former European Commissioner for Climate Action, **Connie Hedegaard**, will moderate the event.
- Head of the Urban Policies Review in the OECD **Soo-Jin Kim** will present the direction of the concrete policy recommendations for the ScanMed corridor Oslo-Gothenburg-Malmö-Copenhagen-Hamburg.
- President and CEO of AB Volvo, **Marin Lundstedt**, will talk about the importance of infrastructure connectivity for Swedish competitiveness.
- Other key actors will provide their perspectives

## Time and place

The seminar will take place at Centralen Conference, November 17th, from 09:30-13:30,

2020. More information will follow. A light buffet will be served during the seminar. We are keeping a close eye on government recommendations regarding the COVID-19 situation, and reserve the right to change the seminar to a digital format should the need arise.

### To sign up

Finalised programme and speakers to follow – but you can already register by clicking [HERE](#).

Seats are limited, so we operate on a first come, first served basis.

### About the collaboration:

STRING and the OECD have joined forces to carry out a joint OECD study connecting the dots throughout the ScanMed Corridor, stretching from Oslo-Gothenburg-Malmö-Copenhagen-Hamburg.

You can read more here: <https://stringnetwork.org/>



STRING is a political cross-border organisation with following members:



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